

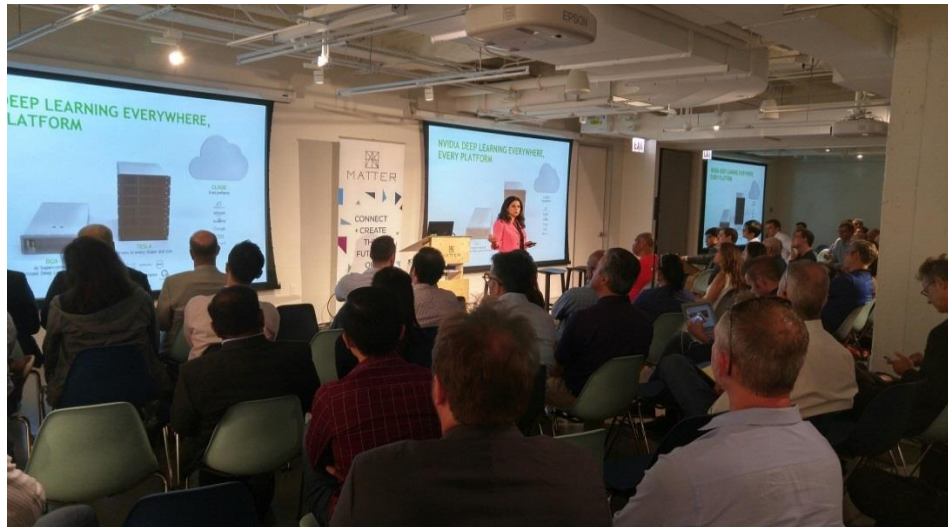
# MARCH AI + Healthcare Series @ MATTER



Artificial Intelligence empowered Precision Medicine



The Midwest AI and Robotics Center for Humans (MARCH) is excited to bring you this AI in Healthcare event series. It explores how Applied Artificial (AI) Intelligence and Machine Learning (ML) are reshaping the medical and healthcare fields.



## Upcoming Chicago [Event](#) - Wednesday, March 21st, 2018

<b><a href="#">Agenda packed with AI insights</a></b> ^ <a href="#">Link to latest event details</a>	<b><a href="#">A great healthcare venue</a></b> <a href="#">Link ^ to see more about MATTER</a>
<p><b>3:30pm to 6:00pm</b></p> <p>3:30   Networking with Chicago AI community 4:00   AI in Healthcare - Use Cases Overview 4:30   AI in Healthcare - Live Case Study presentation 5:30   Stay for additional networking</p> <p><b>Register early as last event sold out</b></p>	<p><b>#1230 Merchandise Mart</b></p> <p>Consider Speaking or Sponsoring :</p> <ul style="list-style-type: none"><li>&gt; Position your brand as an AI innovator</li><li>&gt; Demonstrate your thought leadership</li><li>&gt; Find AI talents, partners and connections</li></ul> <p><b><a href="#">MARCH</a> is the organization to connect with</b> to reach the heart of the Midwest AI community</p>

Come join us at MATTER, the Midwest's leading health innovation center, to attend a MARCH production of AI in Healthcare. Chicago is a leader in the healthcare industry and MATTER is the place to connect with a broad cross section of healthcare industry leaders and innovators. MARCH, the leading AI innovation hub in the Midwest USA, is focused on how to supercharge MATTER's precision medicine and data application innovations with the latest AI methods and technologies.

**MARCH**  
Unlocking superhuman potential

**Midwest AI and Robotics Center for Humans**

125 S Wacker Dr, #300, Chicago, IL 60606  
Tel. 312-885-3857 [www.destination.ai](http://www.destination.ai)

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## SPEAKER PROPOSAL – Healthcare Enterprise Applied AI

### **Preferred Speaker Profile & Case Study Focus:**

A) 1<sup>st</sup> party presentation of applied Healthcare AI case study by enterprise executive team or individual.

### **Other Speaker and Preferred Speaker Profiles Considered:**

B) Known industry thought leader, novel AI innovator or select executives from leading AI companies.

C) AI entrepreneur with applied AI case study based on actual enterprise client, client involvement ideal.

D) Service provider or other third party, experienced across multiple applied AI implementations, presenting an applied AI case study.

## SPONSORSHIP OPPORTUNITIES: 3-21-2018, 05-08 and JULY EVENTS

- **Venue** : One of top healthcare innovation centers in Midwest US.
- **Audience** : Expect 150-200, mostly Enterprise executives, AI practitioners and startups.
- **Placement** : Your brand and staff at the forefront of AI in Healthcare in the Midwest.
- **Promotion** : Multiple exposures, before and after the initial audience  
15,000 MATTER healthcare community | 20,000 MARCH AI & partner community  
100,000 –200,000 Innovation MEDIA CHANNELS depending on pick up.
- **Other branding** : Nametag and registration, web event pages, refreshment table.
- **Participation** : Introduction of the sponsor to audience with Naming Sponsor level participation.

### **Sponsorship Levels : NAMING | FEATURED | MEDIA**

>> Email for more info >> [nnewman@destinationai.org](mailto:nnewman@destinationai.org)

**MARCH** is a non-profit whose mission is to build successful leadership in the AI and Robotics sectors within Chicago and the greater Midwest. It is the leading AI innovation hub in the Midwest. The 2017 summer event series previews programming to be featured at **Chicago AI Days 2018**, the Midwest's largest annual applied AI conference. MARCH enables superhuman potential.

**MATTER** is a community of healthcare innovators, an incubator of ideas, and a catalyst for change. They are boots-on-the-ground entrepreneurs pushing against the status quo and established institutions dedicated to improving patients' lives. At MATTER we are all hungry for change, and we're working together to solve real and complex healthcare problems.

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## Who Attends MARCH Events? | What Is Their Experience?

MARCH has emerged as the hub of the AI community in Chicago. Its events are well attended by their thousands of community members. Professionals in roles for firms like listed below attend to gain knowledge and connect with talent and innovators needed for their AI success.

Types of Companies	Types of Professionals
<p>Zebra Technologies   Northshore Hospitals                      YMCA   Northern Trust   WinTrust   IBM                      United Way   WeWork   Nielsen   Nvidia                      Wells Fargo   Morningstar   Kraft Foods                      Waste Management   Mondelez   Allstate                      University of Chicago   Leo Burnett   GE                      United Airlines   Underwriters Labs   KCura                      TTX   Infosys   TRONC   The Gartner Group                      Hyatt Hotels   Takeda   Honeywell   Abbott                      Northwestern University   Enova   Here                      State Farm   Spotify   Groupon   PWC                      Baxter Healthcare   CDW   Bank of America                      Caterpillar   Avant   Cap Gemini   BP                      Argonne National Labs   BMO   Accenture                      Archer Daniels Midland   Angie's List                      Bosch   American Family Insurance                      Exelon   Conversant   E&amp;Y   Comcast</p>	<p>Healthcare AI Lead   Director, Robotics                      Senior Director, Emerging Tech   Chief Information Officer                      Chief scientist , Neuroscience   Director, Decision sciences                      Managing Director, Partnerships   Director, Innovation                      Innovation Head   Scientist, Computational                      Director , Data Science and Analytics   Vice President                      Director, Data Science   Senior VP , Innovation                      Managing Partner, AI and Data Solutions   Innovation Lead                      Director, Corporate ventures   Global Operations Director                      Director, AI Services   Product Manager Analytics                      Senior Researcher AI   Chief Analytics Officer                      VP Engineering   VP of Innovation   Operations Director                      CTO   Data Analyst   Global Business Director   President</p>

## Their Comments on Recent Events

Great speakers going into real ideas, concepts and systems.  
 Double fantastic! | A special opportunity. | Great program giving great info.  
 Very interesting! | Great insights. | Very informative.

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