

MARCH AI + Healthcare Series @ MATTER



Artificial Intelligence empowered Precision Medicine



The Midwest AI and Robotics Center for Humans (MARCH) is excited to bring you this AI in Healthcare event series. It explores how Applied Artificial (AI) Intelligence and Machine Learning (ML) are reshaping the medical and healthcare fields.



Upcoming Chicago Event - Tuesday, February 13th, 2018

<p><u>Agenda packed with AI insights</u> ^ Link to latest event details</p>	<p><u>A great healthcare venue</u> Link ^ to see more about MATTER</p>
<p>3:30pm to 6:00pm 3:30 Networking with Chicago AI community 4:00 AI in Healthcare - Use Cases Overview 4:30 AI in Healthcare - Live Case Study presentation 5:30 Stay for additional networking</p> <p>Register early as last event sold out</p>	<p>#1230 Merchandise Mart Consider Speaking or Sponsoring : > Position your brand as an AI innovator > Demonstrate your thought leadership > Find AI talents, partners and connections</p> <p><u>MARCH</u> is the organization to connect with to reach the heart of the Midwest AI community</p>

Come join us at MATTER, the Midwest's leading health innovation center, to attend a MARCH production of AI in Healthcare. Chicago is a leader in the healthcare industry and MATTER is the place to connect with a broad cross section of healthcare industry leaders and innovators. MARCH, the leading AI innovation hub in the Midwest USA, is focused on how to supercharge MATTER's precision medicine and data application innovations with the latest AI methods and technologies.



Midwest AI and Robotics Center for Humans

125 S Wacker Dr, #300, Chicago, IL 60606
Tel. 312-885-3857 www.destination.ai

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SPEAKER PROPOSAL – Healthcare Enterprise Applied AI

Preferred Speaker Profile & Case Study Focus:

A) 1st party presentation of applied Healthcare AI case study by enterprise executive team or individual.

Other Speaker and Preferred Speaker Profiles Considered:

B) Known industry thought leader, novel AI innovator or select executives from leading AI companies.

C) AI entrepreneur with applied AI case study based on actual enterprise client, client involvement ideal.

D) Service provider or other third party, experienced across multiple applied AI implementations, presenting an applied AI case study.

SPONSORSHIP OPPORTUNITIES: 2-13-2018 and APRIL EVENTS

- **Venue** : One of top healthcare innovation centers in Midwest US.
- **Audience** : Expect 150-200, mostly Enterprise executives, AI practitioners and startups.
- **Placement** : Your brand and staff at the forefront of AI in Healthcare in the Midwest.
- **Promotion** : Multiple exposures, before and after the initial audience
15,000 MATTER healthcare community | 20,000 MARCH AI & partner community
100,000 –200,000 Innovation MEDIA CHANNELS depending on pick up.
- **Other branding** : Nametag and registration, web event pages, refreshment table.
- **Participation** : Introduction of the sponsor to audience with Naming Sponsor level participation.

Sponsorship Levels : NAMING | FEATURED | MEDIA

>> Email for more info >> nnewman@destinationai.org

MARCH is a non-profit whose mission is to build successful leadership in the AI and Robotics sectors within Chicago and the greater Midwest. It is the leading AI innovation hub in the Midwest. The 2017 summer event series previews programming to be featured at Chicago AI Days 2018, the Midwest's largest annual applied AI conference. MARCH enables superhuman potential.

MATTER is a community of healthcare innovators, an incubator of ideas, and a catalyst for change. They are boots-on-the-ground entrepreneurs pushing against the status quo and established institutions dedicated to improving patients' lives. At MATTER we are all hungry for change, and we're working together to solve real and complex healthcare problems.



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Who Attends MARCH Events? | What Is Their Experience?

MARCH has emerged as the hub of the AI community in Chicago. Its events are well attended by their thousands of community members. Professionals in roles for firms like listed below attend to gain knowledge and connect with talent and innovators needed for their AI success.

Types of Companies	Types of Professionals
<p>Zebra Technologies Northshore Hospitals YMCA Northern Trust WinTrust IBM United Way WeWork Nielsen Nvidia Wells Fargo Morningstar Kraft Foods Waste Management Mondelez Allstate University of Chicago Leo Burnett GE United Airlines Underwriters Labs KCura TTX Infosys TRONC The Gartner Group Hyatt Hotels Takeda Honeywell Abbott Northwestern University Enova Here State Farm Spotify Groupon PWC Baxter Healthcare CDW Bank of America Caterpillar Avant Cap Gemini BP Argonne National Labs BMO Accenture Archer Daniels Midland Angie's List Bosch American Family Insurance Exelon Conversant E&Y Comcast</p>	<p>Healthcare AI Lead Director, Robotics Senior Director, Emerging Tech Chief Information Officer Chief scientist , Neuroscience Director, Decision sciences Managing Director, Partnerships Director, Innovation Innovation Head Scientist, Computational Director , Data Science and Analytics Vice President Director, Data Science Senior VP , Innovation Managing Partner, AI and Data Solutions Innovation Lead Director, Corporate ventures Global Operations Director Director, AI Services Product Manager Analytics Senior Researcher AI Chief Analytics Officer VP Engineering VP of Innovation Operations Director CTO Data Analyst Global Business Director President</p>

Their Comments on Recent Events

Great speakers going into real ideas, concepts and systems.
 Double fantastic! | A special opportunity. | Great program giving great info.
 Very interesting! | Great insights. | Very informative.



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